



MEDIA ADVISORY
FOR IMMEDIATE RELEASE

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SOUTH LA COMMUNITY RECLAIMS “PEOPLE’S LOT” & CELEBRATES 7TH ANNUAL POWER FEST
Free Day of Family Fun, Culture, Activism and Entertainment

WHAT: [Community Coalition](#) presents its 7th Annual [Power Fest 2018](#), the FREE premier music festival combining art and activism in South LA. This year's Power Fest will bring the South LA community together to reclaim the “People’s Lot,” several acres of land that has been vacant for the past 25 years. The event features eclectic music artists, community resources, special activities for kids, food trucks, and much more!

WHERE: The People’s Lot, 8400 S. Vermont and Manchester, Los Angeles, CA

WHEN: Saturday, August 25, 2018 from 2:00 pm – 9:00 pm

WHO: Special guest speakers including, Community Coalition President & CEO **Alberto Retana** and Los Angeles City Council Member (8th District) **Marqueece Harris-Dawson**, with performances by:

- [Rapsody](#)
- [Quetzal](#)
- [Earth Arrow](#)
- [Aponte](#)
- [Queens of the New Age DJ Collective](#)
- [Tommy The Clown](#)
- DJ Wordamouth and much more!

FESTIVAL PROGRAM:

- **Live Performances** (main stage at 4:00 pm)
- **Community Stage** featuring talent from the Leimert Park music collective, [Bananas](#) (in Food Truck Garden)

- **Empowerment Tent.** Highlights Community Coalition's [People First Platform](#), its community vision to build a prosperous community for Black and Brown families in South LA with performances by [Get Lit Poets](#) and a special art workshop by [Barrio Mobile Art Studio](#)!
- **Health is Wealth Tent.** Wellness resources including yoga, pilates and a dance workshop from [CONTRA-TIEMPO](#) (3:30 pm)
- **Kid Zone.** Kids will experience a carnival area packed with face-painting, games, a 45-foot Ferris wheel, and special performances by [Tommy The Clown](#) and his crew.

SPONSORS:

Power Fest is made possible by Community Coalition in partnership with the Marguerite Casey Foundation, Los Angeles County Board of Supervisors, Councilmember Marqueece Harris-Dawson, Art Works, the Department of Cultural Affairs, and First 5 LA.

For more information, please visit: [Power Fest 2018](#), [#SouthLAPowerFest](#)

About Community Coalition:

For nearly 30 years, Community Coalition has provided a hub to elevate South LA's voice and empower residents to take control over the future of their neighborhood. Community Coalition works with residents to build a prosperous and healthy South LA with safe neighborhoods, quality schools, a strong social safety net. The coalition continues to work on positive economic development that reduces crime, poverty and substance abuse in South LA through resident organizing, direct advocacy and community support services. www.cocosouthla.org

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