



MEDIA ADVISORY

June 7, 2018

MEDIA CONTACT:

Glauz Diego, (323) 216-7409

Glauz@cocosouthla.org

Ashley Land, (909) 282-9058

Ashley@cocosouthla.org

**Community Coalition's 3rd Annual People Power Convention Highlights
Youth, Homelessness, Education, Bail Reform and More
Featuring Keynote Speaker: Angela Rye**

*****SATURDAY, JUNE 9, 2018, 9:00 AM-3:00 PM, LOS ANGELES TRADE TECHNICAL COLLEGE*****

LOS ANGELES – On Saturday, June 9 Community Coalition will hold its 3rd annual [People Power Convention](#) at Los Angeles Trade Technical College. The convening will bring together South Los Angeles residents for a day of workshops, community discussions and an opportunity to learn more about upcoming campaigns to transform South LA focused on bail reform, education, gentrification, homelessness, and public safety.

Community Coalition will also unveil its **“People First Platform,”** an agenda to build a prosperous community for Black and Brown families in South LA. Developed with the involvement of thousands of South LA youth and residents, the People First Platform is a community vision that places people first: people before corporations, bail bond industries, absentee landowners, or other special interests.

Special highlights of the event include a special **youth track** where students (age 13-18) will engage in different leadership development and skill-building workshops geared towards building healthier schools and communities. A **civic school** for youth under 12, will provide the next generation an opportunity to harness the power they have within to envision the change they want to see in their communities. Participants can also take a **South LA Tour** and hear from residents about the rich history of the community, its growth, and the efforts to improve conditions. The day will also feature musical performances, food, visual art, and lots more.

Angela Rye will give the convention's keynote address. Angela Rye is Principal and CEO of [IMPACT Strategies](#), a political advocacy firm in the nation's capital. She is a CNN Political Commentator and NPR Political Analyst. She has been featured as an influential politico, lawyer, and advocate by several publications and outlets from *Marie Claire* to *Ebony* and

the *Washington Post*, Rye has an unwavering commitment to ensuring positive change in the political process.

WHAT: People Power Convention discussing issues impacting South Los Angeles, including bail reform, education, gentrification, homelessness and public safety.

WHO:

- **Angela Rye**, CNN Political Commentator and NPR Political Analyst
- **Alberto Retana**, Community Coalition President & CEO
- **Cat Packer**, Executive Director and General Manager of the Los Angeles Department of Cannabis Regulation
- **Mike de la Rocha**, Co-Founder of Revolve Impact
- Additional Featured Speakers

WHEN: Saturday, June 9, 9:00 AM – 3:00 PM. Please arrive by 10:30 AM for Angela Rye's keynote address. Media interviews are available from 11:00 AM – 11:30 AM.

WHERE: Los Angeles Trade Technical College, 400 W. Washington Blvd, Los Angeles, CA 90015

KEY VISUALS:

- Keynote Address by Angela Rye
- Student led workshops
- Musical performances, food, visual art, and lots more

WORKSHOP SESSION 1: 11:00 AM – 12:10 PM

- The People's Land: *Economic Development vs. Gentrification*
- The People's Schools: *Student Equity Need Index 2.0 - Dollars for our Students*
- The People's Justice: *Bail Reform Now!*
- The People's Wealth: *Closing the Corporate Tax Loophole*

WORKSHOP SESSION 2: 12:15 PM – 1:25 PM

- The People's Safety: *Community Safety - For the People, By the People*
- The People's House: *Homelessness in Los Angeles*
- The People's Jobs: *Workforce Development*
- The People's Health: *The Legalization of Marijuana and its Implications*
- The South Los Angeles Tour

About Community Coalition

For nearly 30 years, Community Coalition has provided a hub to elevate South LA's voice and empower residents to take control over the future of their neighborhoods. Community Coalition works with residents to build a prosperous and healthy South LA with safe

neighborhoods, quality schools, and a strong social safety net. The Coalition continues to work on positive economic development that reduces crime, poverty and substance abuse in South LA through resident organizing, direct advocacy and community support services.

###