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PRESS RELEASE**

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Community Coalition President & CEO Alberto Retana Inducted into “2017 Frontline Soldiers Awards Wall of Fame”

Presented by Pathways To Your Future

LOS ANGELES – Pathways To Your Future is honoring Community Coalition President & CEO Alberto Retana for his leadership in helping to transform the lives of youth and residents of South LA. The 2017 Frontline Soldiers Awards Wall of Fame recognizes the contributions of individuals who champion improving the lives of people by advancing social justice initiatives ranging from education, public safety to housing issues and cultivating partnerships to change public policy within Los Angeles County that deeply impact the community.

“Being recognized by Pathways To Your Future is a great accomplishment not only for me, but also for the people of South LA,” said Alberto Retana, President and CEO, Community Coalition. “I am honored to accept this award as a testament to the progress we have achieved together, and as reminder that we still have a long journey ahead of us in achieving full social, political, and economic equality for everyone in South LA.”

The theme of this year’s award is “It’s Time to Do More” and it will be presented at a breakfast and fundraiser on **Saturday, October 7, 2017 at 7:30 am at the Proud Bird Restaurant, Grand Ballroom, 11022 Aviation Boulevard, Los Angeles, CA 90045**. Cal State Northridge Athletic Director Dr. Brandon Martin is the keynote speaker. Tickets are available at www.ptyf.org.

Pathways To Your Future’s mission is to provide comprehensive education, health, and human services to reduce homelessness of underserved individuals, youth and families while promoting their development and enriching the communities of Los Angeles County.

The award was established in 2001 and past recipients include, Congresswoman Maxine Waters, Councilmember Marqueece Harris-Dawson, Councilman Curren D. Price and Rev. Leonard Jackson among many others.

About Community Coalition:

For nearly 30 years, Community Coalition has provided a hub to elevate South LA's voice and empower residents to take control over the future of their neighborhoods. Community Coalition works with residents to build a prosperous and healthy South LA with safe neighborhoods, quality schools, and a strong social safety net. The Coalition continues to work on positive economic development that reduces crime, poverty and substance abuse in South LA through resident organizing, direct advocacy and community support services. www.cocosouthla.org

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