



PRESS RELEASE
FOR IMMEDIATE RELEASE

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POWER FEST UNITES SOUTH LA COMMUNITY WITH ACTIVISM, CULTURE AND ENTERTAINMENT

6th Annual Event Features Performances by Top Recording Artists and Special Guest Speakers

LOS ANGELES – On Saturday, September 2, 2017, [Community Coalition](#) will present its 6th Annual [Power Fest 2017](#), the FREE premier political music festival in South LA that attracts thousands of families in a day of celebration, empowerment, and education. This year's Power Fest will bring South LA communities together to reclaim space, celebrate our successes, and build momentum for upcoming campaigns. The event features great music, art installations, good food, health resources, and special activities for kids.

“Power Fest is the most anticipated event of the year by South LA residents because it provides an opportunity for us to combine a day filled with family activities, community empowerment and cultural activities,” said Community Coalition President and CEO Alberto Retana. “This year we will also be sharing results from our Public Safety Poll that will help to inform and assist the community to keep challenging and reforming systemic policies that negatively impinge on their daily lives.”

Power Fest will be held at **Martin Luther King Jr. Park, 3900 S. Western Ave, Los Angeles, CA 90062** from **12:00 pm – 8:00 pm**.

Special guest speakers including, Community Coalition President & CEO **Alberto Retana**, and live performances by: [Ro James](#), [Ill Camille](#), [La Chamba](#), [Rae Khalil](#), [Subsuelo](#), [Changui Majadero](#), [Bananas](#), [Al Jackson \(Soul Children\)](#), and [DJ WORDAMOUPH](#). Selected artists are available for media interviews.

FESTIVAL PROGRAM:

- **12:00 pm – 4:00 pm**
 - Open Mic Community Stage Curated by Bananas (in food truck garden)

- **1:00 pm – 5:00 pm**
 - **Empowerment Tent.** Workshops and panels and interactive experiences focused on public safety issues such as youth safety and education, neighborhood beautification, public spending and more.
 - **Health is Wealth Tent.** Wellness resources including yoga and free health screenings by T.H.E. Health and Wellness Centers.
 - **Art Installations.** Live murals by local artists, interactive photo booths and more.
 - **Kid Zone** (open until 7:00 pm). Face painting, dance workshop, arts and crafts and more.
- **2:00 pm – 8:00 pm**
 - **Main Stage - Live Performances**

Sponsors include: *National Endowment for the Arts, Councilmember Marqueece Harris-Dawson, Department of Cultural Affairs: City of Los Angeles, Department of Recreation and Parks, Enclave.LA, Fusicology, Los Angeles County Arts Commission, RushCard, SEIU 2015, and Subsuelo.*

For more information, please visit: [Power Fest 2017](#) [#SouthLAPowerFest](#) [#ReImagineJustice](#)

About Community Coalition:

For nearly 30 years, Community Coalition has provided a hub to elevate South LA's voice and empower residents to take control over the future of their neighborhood. Community Coalition works with residents to build a prosperous and healthy South LA with safe neighborhoods, quality schools, a strong social safety net. The coalition continues to work on positive economic development that reduces crime, poverty and substance abuse in South LA through resident organizing, direct advocacy and community support services. www.cocosouthla.org

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