



Job Listing: Vice President of Communications

WHO WE ARE:

Community Coalition is a non-profit social justice organization working to address social and economic conditions in South L.A. by empowering residents to fight for policy solutions that build up the community. For the past 25 years, Community Coalition has built a groundbreaking, community-driven approach to creating change. We elevate the voices of our members, shift power to the community, and tackle the root causes of poverty, crime and violence. Together we are creating a more prosperous, safer and healthier South L.A.

Community Coalition's projects and victories include stopping the expansion of liquor stores in South L.A., supporting gang violence prevention programs, creating foster and family care support programs, hosting art and music festivals and healthcare services and enrollment fairs. Community Coalition has also registered and mobilized thousands of voters in South L.A., participated in the process to create a federal Promise Zone for South Los Angeles and creates leadership opportunities for young people with the South Central Youth Empowered through Action program, among other projects.

WHAT YOU'LL DO:

The new Vice President of Communications will be a key part of all of our leadership team's meetings about strategy, growing and engaging our membership, developing new projects and more. Your expertise in strategic communications will inform every facet of Community Coalition's work, from our lobbying efforts and our digital presence to our outreach to South LA residents. In addition to crafting and executing a media strategy to change the narrative around the challenges and opportunities facing South LA, your day-to-day work will include:

- Working with the executive team to guide the direction of Community Coalition as an organization and its programs.
- Representing Community Coalition as the primary spokesperson in statements to the media and public.
- Being the first point of contact for any members of the media, including issuing press releases and advisories, offering quotes and building relationships with key reporters, including conversations on background.

- Mapping out and managing Community Coalition’s social media presence and online campaigns.
- Updating members and donors regularly on Community Coalition’s projects and progress via regular email newsletters.
- Developing communications strategies to inform messaging and tactics for all of Community Coalition’s campaigns to reach both South LA residents and local and statewide influencers.
- Working with coalition partners to develop and maintain uniform messaging and strategy on joint projects.
- Manage the oversight and completion of organizational print materials including program brochures, “The Movement Newspaper,” policy reports, and white papers.

WHO YOU ARE:

We are seeking a seasoned professional, who can catch the attention of an LA Times journalist, understand how to find powerful stories from our residents and members, manage long-term campaigns and projects and quickly turn around rapid-response statements and talking points. Among other qualifications, you should have:

- 5+ years of experience in a communications role.
- Familiarity with communities of color, preferably in Southern California.
- Experience both putting together a big-picture strategy and the ability to execute details successfully.
- Strong media savvy with skills to come up with creative pitches.
- Strong relationships with local, state and national press.
- Strong writing skills, including ability to draft content for a variety of audiences in a timely manner and in clear and accessible language.
- Experience managing staff or volunteers in a professional setting.
- Comfort interacting with print, radio and broadcast media, both on and off the record.
- Deep commitment to social justice and community safety causes in South Los Angeles.
- Ability to write and speak Spanish a plus.

To apply, please email a resume and cover letter to Hillary Moglen at hmoglen@wearerally.com.

Community Coalition is an equal opportunity employer. People of all races, religions, and gender identities are encouraged to apply.